



# Managerial Leadership

Build on the success and leadership potential of your top performers with *Managerial Leadership*. This program drives leader development by emphasizing key individual leader competencies for participants to expand their acumen and skill in managing themselves, their teams, and individuals.

## Program Overview

This focused, intensive, and introspective program covers invaluable leadership topics and tools including

- Leadership Styles and Emotional Intelligence
- Leading and Building Teams
- Executive Effectiveness
- 360 Assessment and Individual Leadership Style Diagnostic Instrument
- Individual Development and Action Planning

*Managerial Leadership* focuses on raising the individual leadership capacity of participants, honing their abilities to affect organizational growth and transformation. Through a rigorous mix of leadership topics, individual assessments, experiential learning activities, and executive coaching, participants emerge with the tools needed to transform themselves into effective organizational leaders.



## Learning Objectives

Individuals will emerge from *Managerial Leadership* with the ability to

- Recognize their own leadership styles, that of others, and how to be an effective leader and communicator within those boundaries
- Understand and apply the results of powerful self assessments
- Move insights gained into action through an experiential learning day
- Develop and execute an Individual Development Plan

## Target Audience

*Managerial Leadership* is for mid- to upper-level managers, directors, and other executives with a minimum of two years of management experience. It is especially relevant for those who have moved from a tactical role to a more strategic one, who wish to expand their influence across the organization.

## Program Details

2009 Dates: August 3-7 (\$5,995 per person)  
November 9-13 (pricing to be announced)

**Goizueta Management Certificate** will be awarded to those who complete both *Management Development Program* and *Managerial Leadership* within one year.

“Business Schools today cannot just reflect business the way it is. They must teach business the way it will be.” - *Roberto C. Goizueta*

Emory Executive Education models its approach to program development, design and delivery with that of Goizueta, a leader known for his innovative and action-oriented style of leadership and business ideas. To learn more, visit our website at [www.emoryexeced.com](http://www.emoryexeced.com).



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