

Your Name

Address/Phone
Name@emory.edu

EDUCATION:	Emory University: Goizueta Business School Bachelor of Business Administration: Marketing GPA: 3.83/4.0 Dean's List, Business Research Certification	Atlanta, GA May 2009
	CASS Business School of London Study Abroad Student Exchange Program	United Kingdom Spring 2008
EXPERIENCE:	The Spizman Agency, LLC <i>Public Relations Assistant Account Executive</i> <ul style="list-style-type: none">▪ Generated local and national media exposure for clients▪ Participated in the planning and implementation of publicity campaigns▪ Assisted in the production of television and radio segments for client exposure▪ Wrote, edited, and researched press releases, magazine articles, pitch letters, and other press materials▪ Evaluated potential new clients	Atlanta, GA Summer 2008
	Allied Advertising <i>Intern/Entertainment Publicity and Promotions</i> <ul style="list-style-type: none">▪ Aided executives with marketing campaigns for Sony Pictures movie premieres▪ Analyzed film demographics for potential market promotions▪ Helped execute local Personal Appearance Tours featuring talent and press▪ Drafted promotional reports for each motion picture▪ Initiated grass roots marketing on a small budget	Atlanta, GA Summer 2007
	Merrill Lynch <i>Intern/Financial Management and Advisory</i> <ul style="list-style-type: none">▪ Created and implemented prospect databases▪ Facilitated new business development and client acquisition▪ Developed spreadsheets in Microsoft Excel▪ Researched various mutual fund profiles▪ Participated in educational Merrill Lynch classes via computer▪ Assisted in local trade show	Alpharetta, GA Summer 2006
ACTIVITIES:	Goizueta International Network <ul style="list-style-type: none">▪ <i>Vice President</i>	Fall 2006-present
	Corporate Finance Teacher's Assistant	Fall 2006-present
	Atlanta Press Club	Fall 2006-present
	Alpha Delta Pi Sorority <ul style="list-style-type: none">▪ <i>Scholarship Chair</i>▪ <i>Philanthropy Committee</i>▪ <i>Jewish Greek Council Representative</i>	Spring 2005-present
	Volunteer Emory Club <ul style="list-style-type: none">▪ <i>Mentor at the METRO Juvenile Delinquency Center</i>▪ <i>Counselor at the Samuel L. Jones Boys and Girls Club</i>	Spring 2004-Spring 2005
SKILLS:	Bacon's Media Directory, ProfNet PR Newswire, Microsoft Word, PowerPoint, Excel, and Basic Web Programming	