

Name

Name@bus.emory.edu

123-456-7890

Current Address
123 College Ave
Decatur, GA 30033

Permanent Address
Gloucester, MA 01930

Education

Emory University: Goizueta Business School **Atlanta, GA**
Bachelor of Business Administration **December 2008**
Concentrations: Organization and Management, International Business, and
Information Systems and Operations Management
GPA: 3.83 / 4.0

Work Experience

NAPA Auto Parts/APG **Atlanta, GA**
Strategy Intern **Summer 2008**

- Analyzed wholesale customer profitability by segments to determine variable contribution margins
- Unbundled \$850 million of inter-company fees by supplier and operational function
- Created growth forecast models and provided analysis that substantiated need for acquisitions
- Performed high level due diligence in valuation of competitor for acquisition
- Designed and organized a resource and research database for initial stages of project

Usher's New Look Charity Camp **Atlanta, GA**
Business Component Instructor **Summer 2008**

- Created a comprehensive business curriculum for 140 campers
- Instructed forty campers in designing a business plan from concept to launch
- Oversaw and assisted campers in designing a fragrance launch to be presented to Usher and the camp board
- Co-taught classes with executives from Liz Claiborne and Turner Broadcasting
- Leveraged the students' knowledge to help them develop and market their personal brand

Cross-Country Automotive Services **Boston, MA**
Product Development Intern **Summer 2007**

- Designed a program to establish new business opportunities and growth
- Created revenue streams worth up to \$900,000 a year
- Recommended a three stage system for cost cutting and revenue generation
- Overhauled and re-designed an abandoned and costly program
- Met and interviewed key clients to help design new products

PEARL Protected Inc. **Atlanta, GA**
Marketing Department Intern **Spring 2007**

- Created an Excel dashboard for employee sales forecasts
- Designed and created marketing point of sale used at builder expo
- Provided market research on fire safety codes state by state
- Managed over 150 units for quality control and inventory management
- Reconciled monthly shipping cost errors

Leadership and Extracurricular

Goizueta Consulting Club **Emory University**
Director of Programming **Fall 2007 - Present**

- Founding member of the club; involved in recruitment and organization
- Currently arranging a multi-firm off-campus networking event for consultants, undergraduates, and MBAs
- Organized undergraduate case competitions with local consultant judging panels

Alpha Epsilon Pi Fraternity **Emory University**
Vice President: Housing Committee **Fall 2006 - 2007**

- Designed a weekly housing clean-up system for forty-five brothers
- Created an online conference to address brotherhood housing issues in a timely manner
- Lowered brotherhood and university complaints by 30% from approximately twenty to fourteen

Awards- Second place; Deloitte's 2008 Emory-Georgia Tech Case Competition

Skill- Extensive Excel Training, Goizueta Business Research Certificate, Word, PowerPoint